

Polling on Behalf of *OnLondon*

9 April 2024
London, UK

REDFIELD & WILTON
STRATEGIES



London Poll

Conducted By: Redfield & Wilton Strategies

On Behalf Of: *OnLondon*

Website: www.redfieldandwiltonstrategies.com

Fieldwork Date(s): 6-8 April 2024

Population Sampled: Eligible Voters in London

Sample Size: 1,000

Methodology: *See page 2*

Additional Information: Redfield & Wilton Strategies is a member of the British Polling Council (BPC) and the American Association of Public Opinion Research (AAPOR) and abides by both organisations' rules.¹

Contact: email media@redfieldandwiltonstrategies.com or call +44 020 7097 1329

Headline Results

London Mayor: (Pages 3 and 4)

- A majority (**55%**) of Londoners think Sadiq Khan is a *strong* candidate for Labour in the forthcoming London Mayoral Election.
 - o 35% think Susan Hall is a strong candidate for the Conservatives.
- 32% name Sadiq Khan and Boris Johnson as the best Mayor of London since 2000.
- **70%** of respondents support Sadiq Khan's decision to provide free school meals to all children in state-funded primary schools, regardless of their parent's income.
- **64%** agree that the Mayor should be given more power over how London is run.

Crime: (Page 5)

- 20% of Londoners have been the victim of a crime in the past year.
 - o Among these, **83%** reported the crime to the police, of whom **52%** were satisfied with how the police responded.
- Compared to five years ago, **66%** now feel more concerned about a crime being committed against them in London.
- 43% think the Metropolitan Police is fit for purpose, against 42% who think it is not.

Housing: (Page 6)

- **78%** agree that London is facing a housing crisis at this moment.
- 45% would support the planning system being changed to allow housing developers to override local objections to building houses.
- 48% would support restrictions on building houses on green belt land being relaxed to enable more new houses to be built.
- **60%** agree that immigration is making London's housing shortages worse.

Motoring/ULEZ: (Pages 7, 8, 9, and 10)

- **83%** think more should be done to get dangerous motorists off London's streets.
- Majorities of respondents have learnt about the Ultra-Low Emissions Zone (ULEZ) in London from TV news (**56%**) and social media (**52%**).
- **50%** (+6) support and 31% (-2) oppose the existence of ULEZ in London.
- 41% (+2) support and 35% (-3) oppose the expansion of ULEZ into outer London.
- 40% think Sadiq Khan was the mayor who first introduced ULEZ to London.
- 24% would 'definitely' consider voting for a candidate whose central platform is opposition to ULEZ.

¹ See: <http://www.britishpollingcouncil.org/officers-members/> and <https://www.aapor.org/Standards-Ethics/Transparency-Initiative/Current-Members.aspx>

Public Transport: *(Pages 11 and 12)*

- 36% would rate the standard of London's public transport network as 'moderate.'
- 48% think the standard of the network has gotten better since 2016.
- **52%** think the Elizabeth Line so far been a success.
- **56%** agree that the HS2 line should extend all the way to Euston Station.

Methodology

Weighting: Data weighted to the profile of adults (18+) in London. Data weighted by age, gender, education, borough (presented here re-coded into inner/outer London), and 2019 General Election vote in London. Targets for each weighting were derived from the Office of National Statistics latest population estimates, educational attainment, and the results of the 2019 General Election in London.

Margin of Error: All results are subject to a margin of error. By consequence, not all differences are statistically significant, especially among subsamples.

In this 1,000-sample poll, if 50.0% of respondents gave a particular answer to a question—the worse-case scenario from the perspective of margin of error—it is 95.0% certain that the true value falls within a 3.10% range from the sample result.

Subsample results from crosstabs are subject to a higher margin of error due to their lower sample sizes. Conclusions drawn from small subsamples should be treated with caution. We particularly emphasize caution when reporting on any subsample figures where the base is below 100 respondents.

*Due to rounding, some percentages may add up to 99 or 101.

*Answer codes were randomised, unless otherwise stated.

Full Questions and Results

To what extent, if at all, do you think the following individuals are strong or weak candidates for their respective parties in the forthcoming London Mayoral Election?

	Very strong	Strong	Neither strong nor weak	Weak	Very weak	Don't know
Sadiq Khan (Labour)?	22%	33%	19%	10%	11%	5%
Susan Hall (Conservative)?	10%	25%	25%	15%	10%	14%
Rob Blackie (Liberal Democrat)?	5%	19%	32%	15%	8%	20%
Zoë Garbett (Green Party)?	6%	18%	30%	17%	8%	21%
Howard Cox (Reform UK)?	6%	19%	25%	16%	10%	24%

Who do you believe has been the best Mayor of London since the role was created in 2000?

Ken Livingstone	17%
Boris Johnson	32%
Sadiq Khan	32%
Don't know	19%

To what extent, if at all, do you support or oppose Sadiq Khan's decision to provide free school meals to all children in state-funded primary schools in London, regardless of their parent's income?

Strongly support	31%
Support	39%
Neither support nor oppose	14%
Oppose	8%
Strongly oppose	5%
Don't know	3%

In the following policy areas, who do you think CURRENTLY has the most power and responsibility with respect to London?

	The Prime Minister and Westminster	The London Mayor and the London'sembly	Don't know
Policing	42%	43%	15%
The Economy	61%	27%	12%
Housing	42%	42%	15%
Taxation	60%	26%	14%
Transport	25%	63%	12%
Environment	42%	45%	13%
Education	52%	36%	13%
Immigration	66%	22%	12%
Healthcare	60%	28%	12%
Coronavirus Measures	58%	28%	14%
Welfare	54%	33%	14%

In the following policy areas, who do you think SHOULD HAVE the most power and responsibility with respect to London?

	The Prime Minister and Westminster	The London Mayor and the London Assembly	Don't know
Policing	41%	48%	11%
The Economy	59%	30%	11%
Housing	43%	48%	9%
Taxation	61%	27%	12%
Transport	32%	57%	11%
Environment	45%	44%	11%
Education	48%	40%	12%
Immigration	64%	25%	10%
Healthcare	56%	33%	11%
Coronavirus Measures	52%	35%	12%
Welfare	50%	37%	13%

To what extent, if at all, do you agree or disagree with the following statement:

As a matter of principle, the Mayor of London should be given more power and control over how London is run.

Strongly agree	23%
Agree	41%
Neither agree nor disagree	18%
Disagree	7%
Strongly disagree	6%
Don't know	5%

To what extent do you agree or disagree with the following statement:

London's Mayors and borough leaders should have greater powers to help young people get the skills they need to find good jobs.

Strongly agree	26%
Agree	48%
Neither agree nor disagree	15%
Disagree	5%
Strongly disagree	2%
Don't know	4%

Have you been a victim of crime in the past two years?

Yes	20%
No	80%

(Asked to those who answered 'Yes') **Was the crime that happened to you in the past two years reported to the police?**

Yes	83%
No	17%

(Asked to those who answered 'Yes' and who reported the crime to the police) **To what extent, if at all, were you satisfied with how the police responded to your reported crime?**

Very satisfied	26%
Satisfied	26%
Neither satisfied nor dissatisfied	12%
Dissatisfied	11%
Very dissatisfied	25%
Don't know	0%

Compared to five years ago, do you now feel more or less concerned about a crime being committed against you in London?

Significantly more concerned	24%
More concerned	42%
Neither more nor less concerned	25%
Less concerned	5%
Significantly less concerned	2%
Don't know	3%

Is the Metropolitan Police fit for purpose?

Yes	43%
No	42%
Don't know	15%

To what extent, if at all, do you agree or disagree that London is facing a housing crisis at this moment?

Strongly agree	39%
Agree	39%
Neither agree nor disagree	15%
Disagree	4%
Strongly disagree	1%
Don't know	3%

To what extent, if at all, would you support or oppose the planning system being changed to allow housing developers to override local objections to building houses?

Strongly support	17%
Support	28%
Neither support nor oppose	29%
Oppose	13%
Strongly oppose	9%
Don't know	5%

To what extent, if at all, would you support or oppose restrictions on building houses on green belt land being relaxed to enable more new houses to be built?

Strongly support	17%
Support	31%
Neither support nor oppose	20%
Oppose	17%
Strongly oppose	9%
Don't know	5%

To what extent, if at all, do you agree or disagree with the following statement:

Immigration is making London's housing shortages worse.

Strongly agree	28%
Agree	32%
Neither agree nor disagree	19%
Disagree	10%
Strongly disagree	6%
Don't know	5%

Do you own a car, van, or other motorised vehicle?

Yes	62%
No	38%

(4-6 September 2023) Do you own a car, van, or other motorised vehicle?

Yes	65%
No	35%

In general, do you think speed limits for drivers on London's roads are too low, too high, about right?

Too low	27%
Too high	18%
About right	50%
Don't know	6%

To what extent, if at all, do you agree or disagree with the following statement:

More should be done to get dangerous motorists off London's streets.

Strongly agree	37%
Agree	46%
Neither agree nor disagree	13%
Disagree	2%
Strongly disagree	0%
Don't know	2%

To what extent, if at all, would you say you are familiar with the Ultra-Low Emissions Zone (ULEZ) in London?

Very familiar	41%
Fairly familiar	38%
Slightly familiar	15%
Not at all familiar	6%

(4-6 September 2023) To what extent, if at all, would you say you are familiar with the Ultra-Low Emissions Zone (ULEZ) in London?

<i>Very familiar</i>	32%
Fairly familiar	47%
<i>lightly familiar</i>	15%
<i>Not at all familiar</i>	6%

(Asked to those who are at least 'slightly' familiar) From which of the following sources have you learnt about the Ultra-Low Emissions Zone (ULEZ) in London? Please select all that apply.

Politicians	26%
Social media	52%
Newspapers	46%
Television news	56%
Friends and family	41%
Personal experience	24%
Other	2%

(4-6 September 2023) (Asked to those who are at least 'slightly' familiar) From which of the following sources have you learnt about the Ultra-Low Emissions Zone (ULEZ) in London? Please select all that apply.

<i>Politicians</i>	29%
Social media	57%
<i>Newspapers</i>	43%
Television news	56%
<i>Friends and family</i>	40%
<i>Personal experience</i>	20%
<i>Other</i>	3%

Transport for London currently charges a daily £12.50 charge to drivers of cars, motorcycles, vans, and other vehicles that do not meet certain emissions standard for driving within the Ultra-Low Emissions Zone at any time of the day, any day of the year.

To what extent, if at all, do you support or oppose the existence of the Ultra-Low Emissions Zone (ULEZ) in London?

Strongly support	19%
Support	31%
Neither support nor oppose	17%
Oppose	13%
Strongly oppose	18%
Don't know	2%

(4-6 September 2023) Transport for London currently charges a daily £12.50 charge to drivers of cars, motorcycles, vans, and other vehicles that do not meet certain emissions standard for driving within the Ultra-Low Emissions Zone at any time of the day, any day of the year.

To what extent, if at all, do you support or oppose the existence of the Ultra-Low Emissions Zone (ULEZs) in London?

Strongly support	18%
Support	26%
Neither support nor oppose	21%
Oppose	17%
Strongly oppose	16%
Don't know	3%

In August 2023, London's Ultra-Low Emissions Zones (ULEZ) was expanded to include all boroughs of outer London. To what extent, if at all, do you support or oppose this expansion of the Ultra-Low Emissions Zones?

Strongly support	16%
Support	25%
Neither support nor oppose	20%
Oppose	14%
Strongly oppose	21%
Don't know	3%

(4-6 September 2023) On Tuesday, 29 August, London's Ultra-Low Emissions Zone (ULEZ) was expanded to include all boroughs of outer London. To what extent, if at all, do you support or oppose this expansion of the Ultra-Low Emissions Zone?

Strongly support	14%
Support	25%
Neither support nor oppose	21%
Oppose	16%
Strongly oppose	22%
Don't know	3%

Since London's Ultra-Low Emissions Zones (ULEZ) was expanded to include all boroughs of outer London last August, has your opinion on the subject changed?

Yes, I have become more supportive of the expansion of London's Ultra-Low Emissions Zones (ULEZ)	28%
Yes, I have become more opposed to the expansion of London's Ultra-Low Emissions Zones (ULEZ)	31%
No, my opinion has not changed either way	36%
Don't know	5%

Which of the following statement comes closer to your view regarding the introduction of London's Ultra-Low Emissions Zones (ULEZ)?

The introduction of London's ULEZ has reduced the level of air pollution and improved air quality in the city	43%
The introduction of London's ULEZ has made no difference to the level of air pollution or air quality in the city	41%
Don't know	16%

(4-6 September 2023) Which of the following statement comes closer to your view regarding the introduction of London's Ultra-Low Emissions Zone (ULEZ)?

<i>The introduction of London's ULEZ has reduced the level of air pollution and improved air quality in the city</i>	42%
The introduction of London's ULEZ has made no difference to the level of air pollution or air quality in the city	45%
<i>Don't know</i>	13%

In your opinion, what do you think is the main purpose of the Ultra-Low Emission Zone in London?

To reduce air pollution	48%
To collect tax revenue	34%
To persuade people to buy newer cars	11%
Another reason	2%
Don't know	5%

(4-6 September 2023) In your opinion, what do you think is the main purpose of the Ultra-Low Emission Zone in London?

To reduce air pollution	44%
To collect tax revenue	39%
To persuade people to buy newer cars	10%
Another reason	2%
Don't know	5%

As far as you are aware, which London Mayor first introduced the Ultra-Low Emissions Zones to London?

Ken Livingstone	9%
Boris Johnson	26%
Sadiq Khan	40%
Don't know	25%

(4-6 September 2023) As far as you are aware, which London Mayor first introduced the Ultra-Low Emissions Zone to London?

<i>Ken Livingstone</i>	11%
Boris Johnson	38%
<i>Sadiq Khan</i>	28%
<i>Don't know</i>	22%

Which candidate would you be most likely to support at the London Mayoral Election?

The candidate who would...

Keep ULEZ at its new boundaries	27%
Return ULEZ to its inner London boundaries	24%
Scrap ULEZ entirely	21%
Prioritise issues other than ULEZ	17%
Don't know	12%

(4-6 September 2023) Which candidate would you be most likely to support at the London Mayoral Election?

The candidate who would...

<i>Keep ULEZ at its new boundaries</i>	<i>27%</i>
<i>Return ULEZ to its inner London boundaries</i>	<i>26%</i>
<i>Scrap ULEZ entirely</i>	<i>21%</i>
<i>Prioritise issues other than ULEZ</i>	<i>16%</i>
<i>Don't know</i>	<i>10%</i>

To what extent, if at all, would you consider voting for a candidate whose central platform is opposition to the Ultra-Low Emissions Zones (ULEZ)?

Definitely consider	24%
Somewhat consider	33%
Not at all consider	27%
Don't know	15%

To what extent, if at all, would you support the ULEZ, river-crossing tolls and all other road-user charging schemes being replaced by a 'pay-per-mile model' under which road users would be charged based on how far they drove, what times of day they did so, whether there were available public transport alternatives, etc.?

Strongly support	16%
Support	22%
Neither support nor oppose	26%
Oppose	11%
Strongly oppose	16%
Don't know	10%

Overall, how would you rate the standard of London's public transport network?

Very high	13%
High	31%
Moderate	36%
Low	10%
Very low	6%
Don't know	5%

Would you say the standard of London's public transport network, as a whole, has gotten better or worse since 2016?

Much better	14%
Better	34%
Neither better nor worse	25%
Worse	13%
Much worse	7%
Don't know	6%

In your opinion, since 2016, has the standard of the following public transport services in London better or worse:

	Much better	Better	Neither better nor worse	Worse	Much worse	Don't know
Underground?	15%	34%	27%	13%	6%	6%
Docklands Light Rail (DLR)?	10%	26%	32%	6%	3%	21%
Overland trains?	12%	29%	29%	14%	5%	11%
Buses?	15%	36%	25%	12%	8%	5%

In your opinion, has the Elizabeth Line so far been a success, a failure, or neither?

A success	52%
A failure	10%
Neither a success nor a failure	26%
Don't know	13%

In mid-February, London Mayor Sadiq Khan announced that the London Overground is to be re-branded as six new lines, to operate under new names: Lioness, Mildmay, Windrush, Weaver, Suffragette, and Liberty.

To what extent, if at all, do you approve or disapprove of these new names?

Strongly approve	17%
Approve	28%
Neither approve nor disapprove	28%
Disapprove	10%
Strongly disapprove	13%
Don't know	4%

To what extent, if at all, would you support or oppose Transport for London (TfL) being put in charge of all commuter rail services in London?

Strongly support	16%
Support	32%
Neither support nor oppose	27%
Oppose	9%
Strongly oppose	8%
Don't know	8%

In October, the Government confirmed that the HS2 line between Birmingham and London will not run all the way to Euston Station without private sector funding, finishing instead in West London at Old Oak Common.

To what extent, if at all, do you agree or disagree that the HS2 line should extend all the way to Euston Station, regardless of whether private funding is secured?

Strongly agree	22%
Agree	34%
Neither agree nor disagree	26%
Disagree	5%
Strongly disagree	4%
Don't know	8%

To what extent, if at all, would you support or oppose the pedestrianisation of the entirety of central London?

Strongly support	15%
Support	30%
Neither support nor oppose	27%
Oppose	15%
Strongly oppose	9%
Don't know	4%

Redfield & Wilton Strategies is an accredited member of the American Association for Public Opinion Research's Transparency Initiative and the British Polling Council and abides by both organisations' rules.

Our research has been published in more than 50 major publications and news networks, including *The Telegraph*, *The Times*, *The Spectator*, *Politico*, *Forbes*, *iNews*, *Newsweek*, *the BBC*, *EuroNews*, *the Wall Street Journal*, *the Washington Post*, and *Bloomberg*.

To contact us about any of the contents of this poll:

contact@redfieldandwiltonstrategies.com
+44 020 7097 1379

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